Sakuntala Krishna Institute Of Technology



Assignment - 1

Subject: Business ECONOMICS

Class: BBA 1st SEM

- 1. Meaning and Definition of Business Economics/ Managerial Economics.
- Nature/Features of Business Economics.
- 3. Limitation of Business Economics.
- 4. Fundamental of Economic Tools.
 - Opportunity Cost concept
 - Incremental Concept
- 5. Equi- Marginal principle.

Asst .Lec Radha Vishnoi

[BBA Department]





Assignment - 2

Subject: Business INST

economics

Class: BBA 1 SEM

- Define production.
- 2. What is demand?
- 3. Types of demand?
- 4. Explain income, market and , types of market?
- 5. Explain market segmentation

[BBA Department]

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SUBJECT-BUSINESS ECONOMICS

(ASSI.LECT.-RADHA VISHNOI)

Assignment -3rd

MOST IMPORTANT QUESTIONS OF BUSINESS ECONOMICS -

Introduction to Business Economics

- 1. Define Business Economics. Explain its nature and scope.
- 2. Differentiate between Microeconomics and Macroeconomics with examples.

Demand and Supply Analysis

- 3. Explain the Law of Demand with exceptions.
- 4. Explain the Law of Supply and the factors affecting supply.
- 5. What is Price Elasticity of Demand? Explain its types and measurement methods.
- 6. What is Income and Cross Elasticity of Demand? How are they useful for business decisions?

Production and Cost Analysis

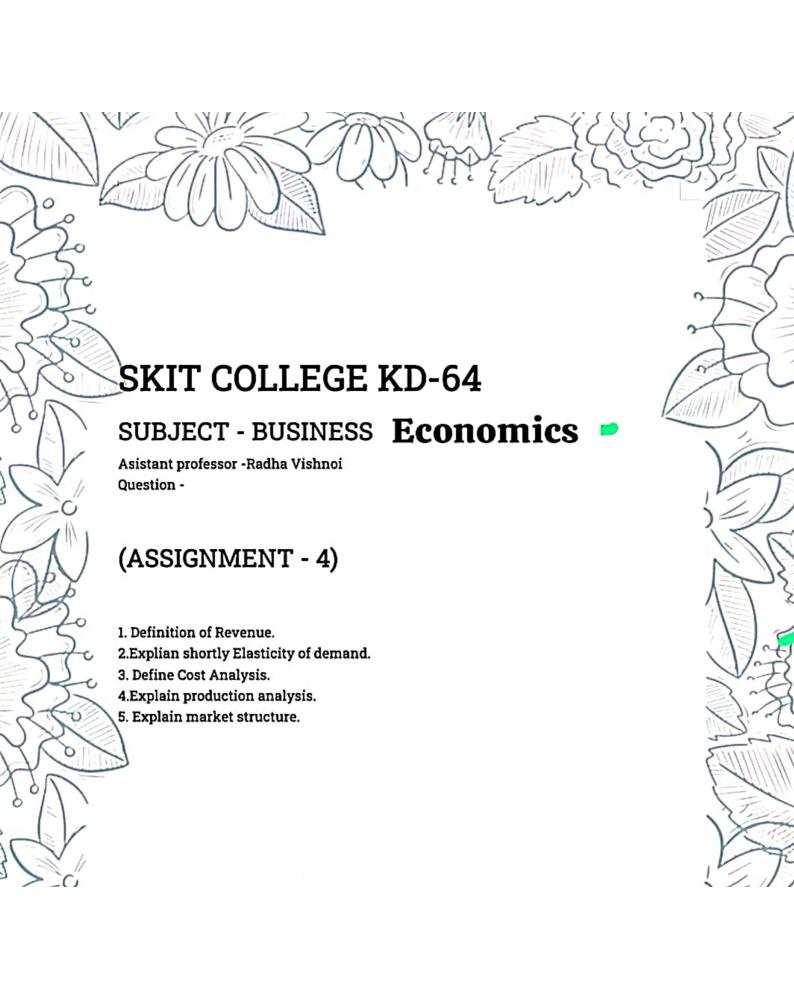
- 7. Define Production Function. Explain the Law of Variable Proportions.
- Differentiate between Short-run Cost and Long-run Cost.
- 9. Explain the different types of Costs in production (Fixed, Variable, Total, Average, Marginal).

Market Structures

- 10. Explain the characteristics of Perfect Competition and Monopoly.
- 11. Differentiate between Monopolistic Competition and Oligopoly.
- 12. Discuss Price Determination under Perfect Competition.

Business Decisions

- 13. Explain Break-even Analysis. How is it useful for managerial decision-making?
- 14. Define Profit Maximization. Explain its significance in business.
- 15. Explain the concept of Opportunity Cost and its importance in business decisions.



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BBA 1 SEM (Asst.lect.- Radha vishnoi)
Assignment 5
Subject - Business economics

Question-

- 1.Define profit maximization.
- 2.Explain profits.
- 3. Price discrimination in Monopoly.
- 4.Explain perfect competition.

