Sakuntala Krishna Institute Of Technology

Assignment - 1

Subject: Business ECONOMICS

Class: BBA 1st SEM

1. Meaning and Definition of Business Economics/ Managerial Economics .
2. Nature/Features of Business Economics.
3. Limitation of Business Economics .
4. Fundamental of Economic Tools.
   - Opportunity Cost concept
   - Incremental Concept
5. Equi- Marginal principle.

Asst .Lec

Radha Vishnoi

[BBA Department]

📔 Assignment - 2

Subject: Business economics

Class: BBA 1 SEM

1. Define production.

2 . What is demand?

3. Types of demand?

4. Explain income, market and , types of market?

5. Explain market segmentation

[BBA Department]

Asst .Lec Radha Vishnoi

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SUBJECT-BUSINESS ECONOMICS

(ASSI.LECT.-RADHA VISHNOI)

Assignment -3rd

MOST IMPORTANT QUESTIONS OF BUSINESS ECONOMICS –

Introduction to Business Economics

1. Define Business Economics. Explain its nature and scope.

2. Differentiate between Microeconomics and Macroeconomics with examples.

Demand and Supply Analysis

3. Explain the Law of Demand with exceptions.

4. Explain the Law of Supply and the factors affecting supply.

5. What is Price Elasticity of Demand? Explain its types and measurement methods.

6. What is Income and Cross Elasticity of Demand? How are they useful for business decisions?

Production and Cost Analysis

7. Define Production Function. Explain the Law of Variable Proportions.

8. Differentiate between Short-run Cost and Long-run Cost.

9. Explain the different types of Costs in production (Fixed, Variable, Total, Average, Marginal).

Market Structures

10. Explain the characteristics of Perfect Competition and Monopoly.

11. Differentiate between Monopolistic Competition and Oligopoly.

12. Discuss Price Determination under Perfect Competition.

Business Decisions

13. Explain Break-even Analysis. How is it useful for managerial decision-making?

14. Define Profit Maximization. Explain its significance in business.

15. Explain the concept of Opportunity Cost and its importance in business decisions.

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SUBJECT - BUSINESS **Economics**

Asistant professor -Radha Vishnoi

Question -

(ASSIGNMENT - 4)

1. Definition of Revenue.
2. Explian shortly Elasticity of demand.
3. Define Cost Analysis.
4. Explain production analysis.
5. Explain market structure.

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BBA 1 SEM **(Asst.lect.- Radha vishnoi)**

Assignment 5

Subject - Business economics

Question-

1.Define profit maximization.

2.Explain profits.

3.Price discrimination in Monopoly.

4.Explain perfect competition.